ד"ר ביג'אוי אילן

1. נתונים אישיים:

שם ושם משפחה: ביג'אוי אילן בלועזית: בלועזית: Ilan Bijaoui

בתובת: הרב אשי 5, תייא **ת.ז.:** 3-1272338-3

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מקום לידה: תוניס תאריך לידה: 19.07.1950

מצב משפחתי: נשוי משני נשוי מצב משפחתי:

2. השכלה:

| תואר | שם האוניברסיטה | שנת קבלת התואר | מחלקה |
|------------|-----------------|----------------|----------------------|
| תואר ראשון | אוניברסיטת תייא | 1973 | כלכלה וסטטיסטיקה |
| תואר שני | DEA (פריס) | 1977 | ניהול בינלאומי-איחוד |
| | | | אירופי |
| תואר שלישי | DEA (פריס) | 1988 | ניהול בינלאומי-איחוד |
| | | | אירופי (מסלול ישיר |
| | | | לדוקטורט) |

3. נושא עבודת הדוקטוראט:

The Israeli R&D Policy and the Industrial Export. Passed with Distinction Excellent

שם מנחה: Prof Colette Neme

4. תחומי התמחות מדעיים:

- פיתוח כלכלי אזורי
- אסטרטגיה עסקית בינלאומית שיווק
 - אסטרטגיית חדשנות
 - יזמות •

5. מקומות עבודה:

מרצה בכיר, אוניברסיטת בר אילן 2015-1994

יועץ, המרכז לטיפוח יזמות , אשדוד 2013-2006

יועץ משרד החוץ 2015-1992

יועץ משרד החקלאות 2015-1992

המכון לעסקים בינלאומיים וחדשנות, מנהל 2015-1995

מרכז כרמל , המרכז הבינלאומי להכשרה עייש גולדה מאיר

Galilee International Management Institute (GIMI) מכללת הגליל

6. מקומות עבודה קודמים:

מרצה בכיר , חבר סגל המכללה האקדמית אשקלון 2013-2005

תכנית BUILDING BUSINESS BRIDGES, פיתוח עסקי בינלאומי, המרכז

הערבי היהודי לפיתוח כלכלי, מנהל אקדמי.

1996-2000 הטכניון , תעשיה וניהול , מרצה חוץ

1996-1999 אוניברסיטת תל אביב, בית הספר למינהל עסקים, מרצה חוץ

אוניברסיטת תל אביב, בית הספר למינהל עסקים, מרצה חוץ אוניברסיטת תל אביב, בית הספר

למינהל עסקים, מרצה חוץ

עסקי Fluid Ice Systems 1992-2002

יועץ משרד התעשייה, קרן הייצוא 1990-2000

יזום והקמת חממה טכנולוגית בנתניה וחבר מועצת המנהלים 1990-1994

1988-2000 המסלול האקדמי המכללה למינהל

יועץ לשכת המדען הראשי משרד התעשיה 1988-1995

1977-1998 המרכז הבין תחומי לניתוח ולחיזוי טכנולוגי, אוניברסיטת תל אביב , חוקר בכיר

קורסים אקדמיים

Qualitative research methods Ethics in Qualitative research methods

ניהול השיווק

אסטרטגיה שיווקית

שיווק בינלאומי

אסטרטגית חדשנות

יזמות

אסטרטגיה כלכלית

מדיניות ציבורית

אסטרטגית חדשנות

קורסים מקצועיים

- Project Management
- Monitoring
- Entrepreneurship
- Innovation strategy
- Marketing strategy
- Strategic Planning
- Models of economic development
- The incubator and the open incubator
- Public private partnership

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2013 ביג'אוי א. (2013) שיווק ועסקים בינלאומיים, חדשנות ופיתוח אזורי , אופיר ביקורים, אוגוסט 2013 ביג'אוי א. (2012) ניהול השיווק, חדשנות וחשיבה יזמית. הוצאת צמרת, netbook, ספטמבר ביג'אוי א. (2012)

רשימת פרסומים שפיטים:

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Ilan Bijaoui, Suhail Sultan, Shlomo Yedidia Tarba (2011), "The progressive model, an economic reconciliation process for regions in conflict", Cross Cultural Management: An International Journal, 18(3), pp.293 -312

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Kamin, J., Bijaoui, I. & Horesh R. (1982). "Some determinants of cost contributions in the process of technological innovation". *Research Policy*, 11(2): 83-96

פעילות מקצועית

١

2022

Séminaire en Gestion de projets durables par la réflexion innovatrice et entrepreneuriale 1 3 - 15 septembre 2022. Pour les sous traitants de la mine d'or de Kibali, République Démocratique du Congo (RDC).

2021

Public Private Partnership and Project Management. Medical school, Lubumbashi University, DRC

2019

Marketing, Modèles de développement économique. Création Entrepreneuriat, Gestion de projet. Sciences de la Logistique et d'Entrepreneuriat (ISPALE), Tadu, Haut Uélé, RDC

2018

Entrepreneurship and Project Management courses. Sciences de la Logistique et d'Entrepreneuriat (ISPALE) at Tadu, in the province of the Haut Uele, Democratic Republic of Congo (DRC)11 .11-18.11. 2018

Entrepreneurship and Project Management courses. Sciences de la Logistique et d'Entrepreneuriat (ISPALE) at Tadu, in the province of the Haut Uele, Democratic Republic of Congo (DRC)11 .11-18.11. 2018

2016

Economic Policy and Public Administration Policy. Capacity building program, World Bank, Galilee Management International Institute June ^{12nd} – June ^{17th}, 2015 Juba, South Sudan

2015

Economic and academic cooperation with Burkina Faso – Aube Nouvelle University 31.6- 6.8. 2015

Economic Policy and Public Administration Policy. Capacity building program, World Bank, Galilee Management International Institute March 2nd – March 7th, 2015 Juba, South Sudan

2014

Strategic Planning and Human Resources Development. Capacity building program, World Bank, Galilee Management International Institute June 30 - July 4, 2014 Juba, South Sudan

2013

ביג'אוי א., ד. רגב החממה הפתוחה, מודל לפיתוח כלכלי המתבסס על הון אנושי ויזמות מקומית במערב הנגב , דו"ח מסכם , הסוכנות לעסקים קטנים ובינוניים, משרד הכלכלה, אוקטובר 2013

- 2012 Crisis Management. Management in the phase of economic renewal, Abijan, February20th March 2nd, 2012. CGECI Abidjan, the Center of Cooperation (MASHAV) the Israeli Ministry of Foreign Affairs and The Golda Meir Mount Carmel International Training Center (MCTC)
- Creation of the Polytechnic Academic Center (CEIPO) in Obala, Cameroun. In cooperation with Cameroun Engineering and Dschang university, FASA Faculty of Agriculture, Academic Manager.

Improvement of the cattle of SOGEDEL ranch, North Cameroon for FADIL group.

On the spot workshop on Human capital and innovation for entrepreneurship and economic development. Songhai September 7th –October 6th 2010 Porto Novo, Benin . The Center of Cooperation (MASHAV) the Israeli Ministry of Foreign Affairs and The Golda Meir Mount Carmel International Training Center

Project Management, course for African official and businessmen, College of Galilee, October 2010. Project Management, course for African official and businessmen, College of Galilee, April 2010.

2009

6th Economic Mission Africa Israel EMRC, 11-15 October, 2009. Conference on innovation policy in Africa – how to promote the spirit of int'l entrepreneurship.

Organisation & development of agribusiness in cooperatives. Workshop in cooperation between ECOPA & the Center of Cooperation. (MASHAV) the Israeli Ministry of Foreign Affairs and the Center of International Cooperation for Agricultural Development (CINADCO), the Ministry of Agriculture and Rural Development Abidjan Cote d'Ivoire 27.7-5.8.2009

On the spot workshop on Entrepreneurship for Small and Medium Business) SME).

Agricultural Development Bank of Nepal, The Golda Meir Mount Carmel

International Training Center (MCTC) Katmandou Nepal 10-20 August 2009.

2008

Project Incubator EMRC RADOBANK Initiated during The Agro-Food Industry as Engine for Growth and Wealth in Africa" Agri Business Forum, FAO EMRC, Roma, Italy 18-20 June 2008.

Improvement of the breeding process of cows in North Cameroon, project in cooperation with FADIL Group.

4th Senior Management Economic Mission Africa-Israel, Tel- Aviv 19-23 October 2008. "EMRC. Conference on innovation policy in Africa-How to promote the spirit of international entrepreneurship. "The agro-food industry as engine for growth and wealth in Africa" Agri Business Forum, FAO EMRC, Roma, Italy 18-20 June 2008. Workshop: Innovation strategy and regional innovation systems.

2007

Innovation strategy making finance work in Africa" Unlocking Africa's Investment Potential EMRC, 5-7 December Lisbon. "Innovation policy in Africa – how to promote the spirit of international Entrepreneurship" EMRC Africa-Israel 2007 Senior Management Economic Mission October 28th-November 1st 2007

Entrepreneurship and Innovation and Agribusiness - Innovation Policy for Nigeria" Two days seminar Raw Materials Research and Development Council Abuja Nigeria .August 27th -28th , 2007 .

Workshop: "From economy of subsistence to policy sustained by innovative entrepreneurship in agriculture and food. Why an innovation policy in Africa and how: the cluster model; entrepreneurial staff, the innovation process and case studies. Value Chain & Innovation in the Global Food System EMRC 3rd to 5th June 2007 Rome, Italy.

Training of trainers supporting very young entrepreneurs" Lomé Togo. October 2006. A cooperation between the Secretary of Youth in Togo and MASHAV Israeli Foreign Office, Golda Meir Mount Carmel International Training Center in Israel.

Organization and development of micro enterprises and cooperatives (in French) Mashav (Israeli Ministry of Foreign Affairs), Cinadco (Israeli Ministry of Agriculture) in cooperation with the NGO SAAPROC March 13-24, 2006, Abidjan Ivory Coast.

Audit on "Promotion of SME's in fruits and vegetable processing, textiles and wood sectors" for the Minister of Industry and SME's Ivory Coast. MASHAV Israeli Foreign Office and Golda Meir Mount Carmel International Training Center/

Agribusiness projects and entrepreneurship 18.7 –29.7. 2005 Dr. Ilan Bijaoui David Regev MASHAV-CINADCO-CAEC Makerere University.

2004

2003

International Marketing in Agribusiness two courses in a cooperation

Agreement between China and the Israeli Government in Qindao (Shandong

Province) and in Fuzhou (Fuijan Province) Planning Commission in China and

CINADCO, Israeli Ministry of Agriculture and MASHAV Israeli Minister of

Foreign Affairs, August 2004.

Innovation Policy. Course in the Outreach MBA program of Maastricht School of Management. Kigali Rwanda in cooperation with RIAM.

| | 2003, Hunan Changsha, Hainan Haikou . Planning Commission in China and CINADCO , Israeli Ministry of Agriculture and MASHAV Israeli Minister of Foreign Affairs. |
|-----------|---|
| 2002 | Workshop ACP-UE/ADDFI "Renforcer la Performance des Entreprises par le Diagnostic et l'Organisation pour la Compétitivité FAGACE Cotonou Benin, 25.2-07.3. |
| 2001 | Audit on "Promotion of SME's in fruits and vegetable processing, textiles and wood sectors" for the Minister of Industry and SME's Ivory Coast. MASHAV Israeli Foreign Office and Golda Meir Mount Carmel International Training Center. |
| 2000 | "Creating and Promoting Small firms" Seminar. Cooperation between Mashav, Israeli Foreign Office and Winrock International, Abidjan Ivory Coast. 5-16 June |
| | "Diagnostic and Restructure of Business Companies", African Association of Development Financial Institutions (AADFI), Seminar !7.4-23.4, Tunis. |
| 1999-2001 | Building Business Bridges (BBB) program, Academic Coordinator Lahav, Tel Aviv University. Training program for Arab & Jews on International Business & the Middle East. Partners: Marks & Spencer, New Israeli Fund, Center for Jewish-Arab Economic Cooperation. |
| 1994-2001 | International Marketing Analysis of Israeli companies for the Ministry of Trade and Industry |
| 1999 | "Promoting Innovative projects", seminar for researchers in technological institutes supported by USAID and MASHAV(Israeli Foreign Office) in Almaty (Kazakstan) and Bishkek (Kyrgystan) February-March 1999. |
| 1998 . | "Seminaire de Formation en Management de PME", (Management Training Seminar for SME's), Abijan , Ivory Coast , September 20-30 , 1998. In cooperation with The Israeli Foreign Office, MASHAV, the Center for International Cooperation , The Golda Meir Mount Carmel International Training Centre and Ministry for Industrial |

Planning, Implementation & Marketing of Agricultural Projects, Workshop August

Development of SME's and the Fund for the Development of Professions Training in Ivory Coast. Course in "Marketing Part II", The International MBA Program, University of World Economy and Diplomacy, Tashkent.

Business Management Seminar, Kibbutz Gaash Sectors Managers "Planificacion,
Direccion y Mercado de Centros Comerciales", Training Program for Businessmen
from Cuba. Course in "Marketing", Part I, the International MBA Program,
University of World Economy and Diplomacy, Tashkent, September. Curso de

Direccion Industrial". Training Program in Spanish for Managers in the Basic Industry, Cuba, July 1997 Analysis and Audit of International Marketing Planning of Small and Medium Israeli Companies for the Israeli Ministry of Trade And Industry from 1993.

פרסומים שאינם שפיטים:

Bijaoui I. (2011). Le capital humain et l'innovation au service de l'entrepreneuriat et du développement économique. The Center of Cooperation (MASHAV), the Israeli Ministry of Foreign Affairs and the Center of International Cooperation for Agricultural Development (CINADCO), the Ministry of Agriculture and Rural Development

Bijaoui I. Marketing and Entrepreneurship for English Speaking Developing

Countries. Book. Published in English by the Center of Cooperation (MASHAV) the

Israeli Ministry of Foreign Affairs and the Center of International Cooperation for

Agricultural Development (CINADCO), the Ministry of Agriculture and Rural Development. Updated 2011

Bijaoui I. (2008). **Value Chain & Innovation in the Global Food System**. FAO-EMRC Agribusiness Forum 2007, proceeding,

Bijaoui I. (2004). **Marketing and Entrepreneurship, from Reflection to Planning Action** (English) The center of cooperation (MASHAV), the Israeli Ministry of Foreign Affairs and the

| agriculture and rural development. |
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| ארגון/ השתתפות בכנסים מדעיים: Bijaoui I. " Generators of Peoplews Economy in Sub Saharan (SSA) Countries." ICEIRD |
| Conference 31st -1st September, 2017, Thessaloniki, Greece. |
| Bijaoui I. "SMEs and Globalisation". 9th Annual Conference of the EuroMed Academy of Business, Innovation, Entrepreneurship and Digital Ecosystems. Euromed Press, University of Warsaw, Poland, September 14-16, 2016 |
| Bijaoui I. Are consumers of healthy food ecology minded as consumers of healthier food in Israel? 6th Conference of EUROMED 23-24 September 2013 Estoril, Lisbon, Portugal |
| Bijaoui I. Entrepreneurship and "clusterization process" in the tourism and agriculture sector 6th Conference of EUROMED 23-24 September 2013 Estoril, Lisbon, Portugal |
| Bijaoui I. Small-Enterprise Networking In Netivot And The Proximate Region: Implementation Of The Hybrid Open Incubator-Tipping Point Model In The Jewelry Sector. 5th EUROMED Conference of the EUROMED Academy of Business |
| Bijaoui I. Economic Development In The Rural Region Of The Western Negev. The Cluster Anchored Networked Value Chain Model . The Case Of The Tourism Sector." 5TH EUROMED Conference of the EUROMED Academy of Business |
| Bijaoui I. From Necessity to Business Entrepreneurship: The Case of the Songhai Center, Porto |
| Novo, Benin. African entrepreneurs: past and present. The Tamar Golan African center 20-21 |
| May, 2012, Tel Aviv University, Ben Gourion University. |
| Bijaoui I. Sub Saharan African (ASS) countries towards economic development: the process |
| model. The EuroMed Academy of Business, 4nd Annual Euro Med Conference, Elounda, Crete, |
| Greece, October 20th -22th, 2011. |
| |
| Bijaoui I. From necessity to business entrepreneurship: the case of the Songhai center, Porto Novo, |

Center of international Cooperation for Agricultural Development (CINADCO), the ministry of

Benin. The EuroMed Academy of Business, 4nd Annual Euro Med Conference, Elounda, Crete,

Greece, October 20th -22th, 2011.

Bijaoui I. The progressive model, an economic reconciliation process for regions in conflict, the case of olive oil. *The EuroMed Academy of Business, 2nd Annual Euro Med Conference university*

of Salerno, Salerno, Italy, October 26th -28th, 2009.

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Bijaoui I. The open innovation strategy in the market life cycle. *The EuroMed Academy of Business*, 2nd Annual Euro Med Conference ,university of Salerno, Salerno, Italy, October 26th -28th , 2009.

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| 1995 | European Union Med Media Program, Network Media on Economic Related Issues (NEMERI) |
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| 1995 | Transitioning Economies. Comparative Models. Salzburg Seminar Sponsored by the US Information Agency, Multiregional Group project |
| 1994 | European Union ECIP-European Community Investment Partners EU_Israel partnership in Bio Technology |
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