

CURRICULUM VITAE

Nom BJAOUI Ilan
Adresse Harav Hashi 5, Tel Aviv 69395, Israel
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Date de naissance 19.7.1950, Tunis
Status Familial Marié trois enfants
Nationalité Israélien, Français
Langue Français , Hébreu, Anglais, Espagnol (moyen)
Années d'enseignement: 1988-2022, 34 ans
Emails ibii@netvision.net.il ibii2003@yahoo.com

EDUCATION

1983-1988 Doctorat d'Etat, Sorbonne Pantheon, Paris II: La politique de Recherche et Développement Israelienne et les exportations industrielles. Mention: Excellent
1975-1977 DEA Economie du Marché Commun et le Commerce International, Sorbonne Panthéon, Paris II
1973-1975 Business Administration Diploma in Tourism Industry, Haifa University
1971-1973 B.A. Economic and Statistics, Tel Aviv University.

EXPERIENCE

Nominations Academiques

Présentes

Bar Ilan University, Business Management

Nominations Professionnelles

Conseiller du Ministère Israélien des Affaires Etrangères, MASHAV (Centre de Coopération internationale)

Directeur, International Business & Innovation Institute

Enseignant, Collège de Galilée

COURS ACADEMIQUES

Principes de Marketing

Marketing International

Stratégie de Marketing
Stratégie d'Innovation
Affaires Internationales
Marketing Interactif et Communication

COURS DE FORMATION PROFESSIONNELLE

En coopération avec Galilee International Management Institute (GIMI). Cinq formations par an:

Entrepreneuriat général, santé, agriculture
Gestion de Projet général, santé, agriculture
Surveillance et Maîtrise général, santé, agriculture
Partenariat Public Privé
Modèles de développement économique
Incubateur et Incubateur ouvert
Stratégie de Marketing
Réflexion innovatrice général, santé, agriculture

PUBLICATIONS ACADEMIQUES

Bijaoui I and Degba S. (2020). Education Open incubator Supporting Informal Entrepreneurs Generated by ISPALE ecosystem. *American Journal of Innovative Research & Applied Sciences* | Volume 11 | Issus: 3 |2020|.

Bijaoui I and Degba S. (2020). Education Open incubator Supporting Informal Entrepreneurs Generated by ISPALE ecosystem. *American Journal of Innovative Research & Applied Sciences* | Volume 11 | Issus: 3 |2020|.
<http://www.american-jiras.com/Bijaoui-Ref.1-ajira080920.pdf>

Bijaoui I. (2019). SMEs and Globalization Ch 4 in Vrontis, D., Weber, Y., Tsoukatos, E., Shams, S. M. R., & Bijaoui, S. (2019). *Cross-Disciplinary Management Perspectives: Applications, Challenges and Opportunities, Bingley-UK*. (The Cross-disciplinary perspectives of Management Ambidexterity: Challenges and Opportunities). Emerald Group Publishing Ltd.

Bijaoui I. (2019). Inclusive innovation Democratization of innovation in Less Developed countries (LDCs). *International Journal of Scientific and Technological Research* www.iiste.org ISSN 2422-8702 (Online), DOI: 10.7176/JSTR/5-6-11 Vol.5, No.6, 2019

Bijaoui I. (2019). The Education and Training Open Incubators (ETOs) Anchored Cluster the Case of ISPALE, DRC. *American International Journal of Business Management (AIJBM)*, 2(4) , p 105-119.
<https://www.aijbm.com/wp-content/uploads/2019/04/O24105119.pdf>

Bijaoui I. (2019). SMEs and Globalization Ch 4 in Vrontis, D., Weber, Y., Tsoukatos, E., Shams, S. M. R., & Bijaoui, S. (2019). *Cross-Disciplinary Management Perspectives: Applications, Challenges and Opportunities, Bingley-UK*. (The Cross-disciplinary perspectives of Management Ambidexterity: Challenges and Opportunities). Emerald Group Publishing Ltd.

Bijaoui I. (2019). Inclusive innovation Democratization of innovation in Less Developed countries (LDCs). *International Journal of Scientific and Technological Research* www.iiste.org ISSN 2422-8702 (Online), DOI: 10.7176/JSTR/5-6-11 Vol.5, No.6, 2019

Bijaoui I. (2019). The Education and Training Open Incubators (ETOs) Anchored Cluster the Case of ISPALE, DRC. *American International Journal of Business Management (AIJBM)*, 2(4) , p 105-119.
<https://www.aijbm.com/wp-content/uploads/2019/04/O24105119.pdf>

Bijaoui I.(2019) . Inclusive Innovation Impact on Inequality Gap. *American Journal of Innovative Research & Applied Sciences*, 8 (2) p 53-62
<http://american-jiras.com/Bijaoui-ManuscriptRef.1-ajira230119.pdf>

Bijaoui I.(2019) Foreign Innovators Generators of Open Innovation. *American Journal of Innovative Research & Applied Sciences*, 7(1) p 1-11.

Bijaoui I. (2018). MNCs as Industrial and People's Economy Generators in Sub-Saharan Africa (SSA) *International Review of Management and Business Research (IRMBR)*, 7(4) Part 1, December 2018, 827-837
www.irmbjournal.com/papers/1544517923.pdf

Bijaoui I. and Regev D. (2016)" Entrepreneurship and "Clusterization Process" in the Tourism and Agriculture Sector. *Advances in Economics and Business* 4(11): 561-569, 2016

Bijaoui, I.(2015) Open Incubators And Clusters In South Sudan: A Move To Achieve Economic Peace. *African Journal of Business Management*. Vol.9(20), pp. 725 - 733 , October 2015.
<http://www.academicjournals.org/journal/AJBM/article-abstract/DCBA63355768>

Bijaoui I. and Regev D. (2015) The open incubator as a model generating regional development: A case study of entrepreneurs in the Western Negev. *The Geography Network*, 8(1), p 1-14

Bijaoui I. and Regev D., (2015),"Entrepreneurship and viral development in rural Western Negev in Israel, *Journal of Research in Marketing and Entrepreneurship*, Vol. 17 Iss 1 pp. 54 – 66 Permanent link to this document:

<http://dx.doi.org/10.1108/JRME-09-2014-0023>

Bijaoui I. and Regev D. (2014) Viral entrepreneurship toward a clusterization process in tourism and agriculture in a rural environment: The case of the Western Negev". *Journal of Economics and International Business Research (JEIBR)*.

Bijaoui I., Dayanzada . and Vdee H.(2013). Behavior of Consumers of Healthy and Healthier Food in Israel. *The Journal of American Academy of Business, Cambridge*. Vol. 1, Number 2 Summer 2013

Bijaoui I (2012). From Necessity to Business Entrepreneurship: The Case of the Songhai Center, Porto Novo, Benin. *African Journal of Business Management*. Vol. 6(18), pp. 5872-5878

Bijaoui I. Tabachnik I.(2012) Impact of External Knowledge in the Product Life Cycle of Electronic Devices. *The Journal of American Academy of Business, Cambridge*, September 2012 p 217-223.

Bijaoui I., Tarba Y.S.(2012) Sub Saharan African (ASS) countries towards economic development: The snowball model *African Journal of Business Management*., Vol. 6(32), 15 July, 2012 pp. 9161-9174, 15

Ilan Bijaoui, Suhail Sultan, Shlomo Yedidia Tarba (2011), "The progressive model, an economic reconciliation process for regions in conflict", *Cross Cultural Management: An International Journal*, 18(3), pp.293 – 312

Bijaoui I., Sultan S.; Tarba Y.S.(2010). Model of Development for Regions Towards a Post Conflict Period. The case of the Dead Sea and the Jordan Valley, *The Business Review, Cambridge* Vol.16, December 2010 p 156-163

Bijaoui.I., Sultan S.(2008), " The Progressive Model, an Economic Reconciliation Process for Regions in Conflict " *The Economic Quarterly (הרבעון לכלכלה)* ,(2) 55 165-143

Bijaoui.I.(2008) , The Open Incubator- The Case of Côte d'Ivoire *West Africa Review* ISSN: 1525-4488 Issue 12 & 13 (2008)

Bijaoui.I., Sultan S.,(2007). "The Hybrid Cluster Free Economic Zone Model. A Model for Regions in Conflict. The Case of Dead Sea and Jordan Valley" *The Economic Quarterly (הרבעון לכלכלה)* 53.04/ 54.01 December 2006- March 2007

Bijaoui.I., Need Life Cycle, Anew Competitive Advantage Approach: Opportunities for Technological and Marketing Minded Entrepreneurs” *Transformations 2006-2007 Special Issue* Center for Impact Assessment Studies and Forecasting Kozminski University Warsaw

2002

Bijaoui.I., “Development Period Identification Model and Competitive Advantage”, *Journal of Global Business*, Spring 2002

1985

Hirsch Z., Bijaoui I. “ R&D Intensity and Export Performance: A Micro View”, *Welwirtschaftliches Archiv, Review of World Economics*, Band 121 Helft 2, 1985

1982

Kamin. , Horesh R., Bijaoui I. Some Determinants of Cost Contributions in the Process of Technological Innovation, *R&D Policy* , II, 1982

LIVRES

Bijaoui I. (2023). *Innovation Policy for Developing Countries*. Society for Science and Education (United Kingdom). Services for Science and Education Stockport, Cheshire, SK4 2BT United Kingdom. <https://scholarpublishing.org/sse/eb343>

Bijaoui I. (2022). *Reverse Reliance and Inclusive Development in South Saharan Africa (SSA)*. Society for Science and Education (United Kingdom). Services for Science and Education Stockport, Cheshire, SK4 2BT United Kingdom. <https://scholarpublishing.org/sse/eb293>

Bijaoui I. (2021). *PPP Models Boosting Economic Development in SSA Nations*. Society for Science and Education (United Kingdom). Services for Science and Education Stockport, Cheshire, SK4 2BT United Kingdom. <https://scholarpublishing.org/sse/eb184/>

Bijaoui I (2021). *Education of Youth in Sub-Saharan Nations Challenges and Opportunities*. Society for Science and Education (United Kingdom). Services for Science and Education Stockport, Cheshire, SK4 2BT United Kingdom. <https://scholarpublishing.org/sse/eb133/>

- Bijaoui I. (2020). *Jobs and Entrepreneurship for Youths in Sub-Saharan Africa Nations ISPALE- GIMI - KIBALI model, DRC*. American Journal of Innovative Research & Applied Sciences. Forthcoming.
- Bijaoui I. (2019). *Foreign Innovators*. American Journal of Innovative Research & Applied Sciences. September 2019, ISSN 2429-5396
http://american-jiras.com/Bijaoui_Book.html
- Bijaoui I.(2019). *Innovating for the Bottom of the Pyramid*. The International Institute for Science, Technology and Education (IISTE) Scholar Publishing
- Bijaoui I. (2017). *Multinational Interest & Development in Africa Establishing a People's Economy*. Palgrave MacMillan USA,
<http://www.springer.com/la/book/9783319489131>
- Bijaoui I.(2016) *SMEs in an Era of Globalization*. . Pivot book, Palgrave MacMillan USA, Forthcoming October 2016, <http://www.palgrave.com/de/book/9781137575708>
- Bijaoui I. (2015) *The Open Incubator Model, generator of viral economic development in the periphery*. Pivot book, Palgrave USA.
<http://www.palgrave.com/us/book/9781137492395>
- Bijaoui I. (2014) *The Economic Reconciliation Process: Middle Eastern Populations in Conflict*. Pivot book, Palgrave USA,
<http://www.palgrave.com/us/book/9781137346032>
- Bijaoui I. (2013) *International business and marketing, innovation and regional development*. Bikurim Editions
- Bijaoui I. (2012) *Marketing Management, Innovation and Entrepreneurship*. Tsameret edition (Hebreu)
- Bijaoui I. (2011). *Le capital humain et l'innovation au service de l'entrepreneuriat et du développement économique*. The Center of Cooperation (MASHAV), the Israeli Ministry of Foreign Affairs and the Center of International Cooperation for Agricultural Development (CINADCO), the Ministry of Agriculture and Rural Development
- Bijaoui I.(2011). *Marketing and Entrepreneurship for English Speaking Developing Countries*. Book. Published in English by the Center of Cooperation (MASHAV) the Israeli Ministry of Foreign Affairs and the Center of International Cooperation for Agricultural Development (CINADCO), the Ministry of Agriculture and Rural Development. Updated 2011

2008

Value Chain & Innovation in the Global Food System. Book Editor Agribusiness Forum 2007 Proceeding FAO, EMRC

2004

Marketing and Entrepreneurship for Former Republic of USSR.
Published in Russian by the Center of Cooperation (MASHAV) the Israeli Ministry of Foreign Affairs and the Center of International Cooperation for Agricultural Development (CINADCO), the Ministry of Agriculture and Rural Development

From Olive Sector, will Bloom our Salvation? in Raday F. Shani Y.
Separation Issue – Multi Disciplinary Analysis. Concord Research Center
(In Hebrew)

PROJETS INTERNATIONAUX

2021

Partenariat Public Privé et Gestion de projet. Ecole de Médecine de l'université de Lubumbashi, RDC

2019

Marketing, Modèles de développement économique. Création Entrepreneuriat, Gestion de projet. Sciences de la Logistique et d'Entrepreneuriat (ISPALE), Tadu, Haut Uélé, RDC

2018

Entrepreneuriat, Gestion de projet. Sciences de la Logistique et d'Entrepreneuriat (ISPALE) Tadu, Haut Uélé, RDC

2016

Economic Policy and Public Administration Policy. Capacity building program, World Bank, Galilee Management International Institute June 12nd – June 17th, 2015
Juba, South Sudan

2015

Coopération académique et entrepreneuriat avec le Burkina Faso – Université Aube Nouvelle 31.6- 6.8. 2015

Economic Policy and Public Administration Policy. Capacity building program, World Bank, Galilee Management International Institute March 2nd – March 7th, 2015 Juba, South Sudan

2014

Strategic planning and human resources development. . Capacity building program, World Bank, Galilee Management International Institute June 30 - July 4, 2014 Juba, South Sudan

2013

Open Incubator a model for economic development based on local entrepreneurship in the Western Negev. Ministry of Economy, Small and Medium Enterprises Agency (in Hebrew)

2012

Crisis Management. *Management in the phase of economic renewal*, Abijan, February 20th – March 2nd, 2012. CGECI Abidjan, the Center of Cooperation (MASHAV) the Israeli Ministry of Foreign Affairs and The Golda Meir Mount Carmel International Training Center (MCTC)

2011

Creation of the Polytechnic Academic Center (CEIPO) in Obala, Cameroun. In cooperation with Cameroun Engineering and Dschang university, FASA Faculty of Agriculture, Academic Manager

Improvement of the cattle of SOGEDEL ranch, North Cameroon for FADIL group

2010

On the spot workshop on "Human Capital and Innovation for Entrepreneurship and Economic Development" Songhai September 7th –October 6th 2010 **Porto Novo, Benin** . The Center of Cooperation (MASHAV) the Israeli Ministry of Foreign Affairs and The Golda Meir Mount Carmel International Training Center MCTC)

Project Management, course for African official and businessmen, College of Galilee, October 2010

Project Management, course for African official and businessmen, College of Galilee, April 2010

2009

6th Economic Mission Africa Israel EMRC 11-15 October, 2009 Conference on Innovation policy in Africa – how to promote the spirit of int'l entrepreneurship

Organisation & development of agribusiness in cooperatives. Workshop in cooperation between ECOPA & the Center of Cooperation (MASHAV) the Israeli Ministry of Foreign Affairs and the Center of International Cooperation for Agricultural Development (CINADCO), the Ministry of Agriculture and Rural Development Abidjan Cote d'Ivoire 27.7-5.8.2009

On the spot workshop on Entrepreneurship for Small and Medium Business (SME). Agricultural Development Bank of Nepal, The Golda Meir Mount Carmel International Training Center (MCTC) Katmandou Nepal 10-20 August 2009

2008

Improvement of the breeding process of cows in North Cameroon, project in cooperation with FADIL Group

“4th Senior Management Economic Mission Africa-Israel Tel Aviv 19-23 October 2008 “ EMRC. Conference on ”Innovation Policy in Africa-How to promote the spirit of International Entrepreneurship”

“The Agro-Food Industry as Engine for Growth and Wealth in Africa” Agri Business Forum , FAO EMRC, Roma, Italy 18-20 June 2008–11–17
Workshop: Innovation Strategy and Regional Innovation Systems

2007

“Innovation Strategy Making Finance Work in Africa” Unlocking Africa’s Investment Potential EMRC, 5-7 December Lisbon

“Innovation policy in Africa – how to promote the spirit of international Entrepreneurship” *EMRC Africa-Israel 2007 Senior Management Economic Mission October 28th-November 1st 2007*

"Entrepreneurship and Innovation and Agribusiness - Innovation Policy for Nigeria" Two days seminar *Raw Materials Research and Development Council Abuja Nigeria .August 27th-28th , 2007*

Workshop: "From economy of subsistence to policy sustained by innovative entrepreneurship in agriculture and food. Why an innovation policy in Africa and how: the cluster model; entrepreneurial staff, the innovation process and case studies. *Value Chain & Innovation in the Global Food System EMRC 3rd to 5th June 2007 Rome, Italy*

2006

« Formation des formateurs de jeunes entrepreneurs » Lomé Togo Octobre 2006 avec le secrétariat d'état à la jeunesse du Togo et MASHAV ministère des affaires étrangères israélien et Golda Meir Mount Carmel International training center

2006

« Organisation et Développement des micro entreprises et coopératives » Mashav Ministère des Affaires Etrangères Israélien , Cinadco (Ministère Israélien de l'Agriculture en coopération avec ONG SAAPROC Mars 13-24, 2006, Abidjan Côte d'Ivoire

2005

Agribusiness projects and Entrepreneurship 18.7 –29.7. 2005
Dr. Ilan Bijaoui David Regev MASHAV-CINADCO-CAEC Makerere
University Uganda

2004

International Marketing in Agribusiness deux cours dans le cadre de la coopération entre la Chine et Israël, Qingdao (Shandong Province), Fuzhou (Fujian Province) Planning Commission in China and CINADCO , Ministère Israélien de l’Agriculture et MASHAV Ministère des Affaires Etrangères Israélien, August 2004

2003

Innovation Policy. Course in the Outreach MBA program of Maastricht School of Management. Kigali Rwanda in cooperation with RIAM

2003

Planning, Implementation & Marketing of Agricultural Projects, Workshop August 2003, Hunan Changsha, Hainan Haikou . Planning Commission in China and CINADCO , Israeli Ministry of Agriculture and MASHAV Israeli Minister of Foreign Affairs

2002

Séminaire ACP-UE/ADDFI“Renforcer la Performance des Entreprises par le Diagnostic et l’Organisation pour la Compétitivité FAGACE Cotonou Bénin, 25.2-07.3

2001

Audit sur la “Promotion des PME dans le domaine de la transformation des fruits et légumes des produits textiles et de bois” pour le ministère de l’industrie et des PME ivoirien. MASHAV ministère des affaires étrangères israélien et Golda Meir Mount Carmel International training center

2000

“Créer et promouvoir des PME” Séminaire. Coopération entre Mashav, ministère des affaires étrangères israélien et Winrock International, Abidjan Côte d’Ivoire . 5-16 June 2000

“Diagnostic et restructuration des entreprises ”, African Association of Development Financial Institutions (AADFI), Seminar 17.4-23.4, Tunis.

“Séminaire de Formation en Management de PME”, Abidjan , Côte d’Ivoire , Septembre 20-30 , 1998. In cooperation with The Israeli Foreign Office,

MASHAV, the Center for International Cooperation , MASHAV Ministère des Affaires Etrangères Israélien et Golda Meir Mount Carmel International training center et le fonds de développement des professions Abidjan Côte d'Ivoire.

CONFERENCES INTERNATIONALES

2017

Bijaoui I. " Generators of Peoples' Economy in Sub Saharan (SSA) Countries." ICEIRD Conference 31st -1st September, 2017, Thessaloniki, Greece.

2016

Bijaoui I. "SMEs and Globalisation". 9th Annual Conference of the EuroMed Academy of Business, Innovation, Entrepreneurship and Digital Ecosystems. Euromed Press, University of Warsaw, Poland, September 14-16, 2016

2015

"Epidemic Economic Development In Agriculture: Songhai Case. 8th Annual Conference of the EuroMed Academy of Business. 16-18 September 2015 – University of Verona, Italy

Open Incubators And Clusters In South Sudan: A Move To Achieve Economic Peace". 8th Annual Conference of the EuroMed Academy of Business. 16-18 September 2015 – University of Verona, Italy

2013

Are consumers of healthy food ecology minded as consumers of healthier food in Israel? *6th Conference of EUROMED 23-24 September 2013 Estoril, Lisbon, Portugal*

Entrepreneurship and "clusterization process" in the tourism and agriculture sector *6th Conference of EUROMED 23-24 September 2013 Estoril, Lisbon, Portugal*

Small-Enterprise Networking In Netivot And The Proximate Region: Implementation Of The Hybrid Open Incubator-Tipping Point Model In The Jewelry Sector *5th EUROMED Conference of the EUROMED Academy of Business*

Economic Development In The Rural Region Of The Western Negev. The Cluster Anchored Networked Value Chain Model . The Case Of The Tourism Sector." *5TH EUROMED Conference of the EUROMED Academy of Business*

2012

From Necessity to Business Entrepreneurship: The Case of the Songhai Center, Porto Novo, Benin. *African entrepreneurs: past and present*. The Tamar Golan African center 20-21 May, 2012, Tel Aviv University, Ben Gourion University.

2011

4th Annual Conference of EMAB Elounda, CRETE 2011
Paper 1: From Necessity to Business Entrepreneurship: The Case of the Songhai Center, Porto Novo, Benin
Paper 2: Sub Saharan African (ASS) Countries towards Economic Development: The Process Model

2009

The EuroMed Academy of Business, 2nd Annual EuroMed Conference
October 26-28, 2009 University of Salerno, Salerno, Italy

Paper 1 The Open Innovation Strategy In the Market Life Cycle
Paper 2: A Model of Development for Regions Toward a Post Conflict Period.
The Case of the Dead Sea and the Jordan Valley
Paper 3: The Progressive Model, an Economic Reconciliation Process for
Regions in Conflict. The Case of Olive Oil

2005

The Hybrid Industrial District – Cluster, A Model for Regions in a Post
Conflict Period” Partners’ Conference 2005, Maastricht School of Management.
July 5th-8th, 2005

2004

Industrial Development Model for a Region in a Post Conflict Period –
The Case of the Olive Sector in Israel and Palestine”. International Business
Development Association (IMDA) Annual Conference 14-18. 7. 2004

2003

“Innovation Strategy and the Creation of International Competitive
Advantage”. Competitive paper EIBA conference, Copenhagen
11-13.Dec. 2003

“The Open Multi Axes Synergic Incubator Model. The Case of Ivory
Coast” EIBA International Conference 11-13 December 2003

1998

Competitive Advantage of Related Israeli Agricultural Sectors.Catalyzing
Israel-Arab Cooperation in the Middle East. *24 th Annual European
International Business Academy*, Jerusalem 13-15 December 1998

1997

“Need Life Cycle, a New Competitive Advantage Approach, Empirical
Implementation on the Israeli Support Industry to Agriculture, College of
Management , Tel Aviv, *23 rd Annual European International Business
Academy*, Stuttgart 14-16 December 1997

1996

“Need Life Cycle, a New Competitive Advantage Approach”,
European International Business Academy, Annual Conference,
Innovation and International Business 14-17 December 1996

Need & Product Life Cycle, Convergence Process to Competitive Advantage
Opportunities for New Comers, Small and Medium Sized Enterprises in a
Learning Society 20.6-21.6 1996, *Economic Development Unit and*
Innovation Center University of North London

1991

Conversion Through Cooperation- A firm Level for Conversion .
International Society for Product Innovation *Management* .
7 th Conference on Innovation Strategies